



Media information online 2018

Pigeon-marketplace.com — online-portal for the
international pigeon sport

Portal manager

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Characteristic of the portal

Present yourself on our online portal worldwide, 24 hours a day, 365 days!

Companies and pigeon fanciers have been presenting themselves to visitors on the internet portal for 10 years with online information on their companies, products, services, lofts, racing pigeons, flight performance and more ...
They provide extensive information, links, pictures, videos.

The exhibitors and visitors receive added value in the form of an online newspaper, newsletters, online shops, online auctions.



575.000

visitors since 2007

+30%

compared to 2016

61 nations

and 8 languages

80

newsletter per year

300.000

newsletter recipients

Pigeon portal at a glance

1 Newsletter

Newsletter to your target audience with your messages

2 Banner Advertising

Place your banner in the header of the portal on each page

3 Auctions

Current auctions of pigeon fanciers

4 Advertisement

Placing an ad in the portal newspaper and the newsletter

5 Pigeon Lofts

Impressions of the lofts of international pigeon fanciers

6 Exhibitor premium bar

Your company logo in the exhibitor premium bar as well as the advertising campaigns of pigeon-marketplace.de

Exhibitors, products, services

7 Pigeon fanciers

Fanciers, lofts, pigeons

8 Current informations

Current news, post of the week, events, short news, tip of the week, top results



Pigeon portal at a glance



Your benefits

- 365 days a year, 24 hours a day
- global presence
- multiple languages
- high-quality contacts
- high access frequencies
- updating your exhibition presence - online
- newsletter to your target audience with your messages
- without any restrictions ...



What does the portal offer

- exhibitor stand for companies and fanciers
- products, services
- lofts, pigeons
- events, special actions, informations, links
- newsletter, auctions, online shops
- online marketing
- search engine optimization
- and much more...



The exhibitor stand

- presentation of the company
- presentation of the products, services
- contact persons
- events, special actions
- informations, links
- optional with exhibition films



The pigeon fanciers stand

- presentation of the fancier
- Presentation of the loft, pigeons
- contact information, contact persons
- reports
- Top results

Exhibitor packages for companies

	Basic	Professional	Premium
Online stand with your company logo	✓	✓	✓
Your company logo in the premium exhibitor bar	✗	✗	✓
Your company logo in the online exhibitor list and the advertising campaigns of pigeon-marketplace.com	✓	✓	✓
Presentation of your company, your products, services, appointments, contacts and more ...	✓	✓	✓
Option to change your details (per year)	✗	four times	permanent
Editorial support of your company in the portal newspaper by us (per year)	once at the beginning of the exhibition	four times	permanent
Additional distribution of your news about the newsletters	once	four times	permanent
The first year at half price "10 years pigeon market"	0€*	0€*	0€*
*at the conclusion of a 2-year contract			
Fees per month from the 7th month	50€	100€**	150€**

Advertising packages for companies

	Banner	Advertisement	Banner+ Advertisement
Placement of a banner in the header area of the portal on every page	✓	×	✓
Banner in rotation	✓	×	✓
Link on your own website (if available)	✓	×	✓
Fullsize Banner (600 × 70 px)	✓	×	✓
Placing an ad in the portal newspaper and the next newsletter	×	✓	✓
Duration by arrangement	×	✓	✓
Link on your own website or online-shop	×	✓	✓
Ad format by arrangement	×	✓	✓
Fees per month	30€	30€	55€
Fees per year	360€	360€	660€
			save more than 8%